



The SAGECare Standard

Setting the standard for inclusive, affirming care

SAGECare is the national leader in LGBTQ+ aging cultural competency training, consulting, credentialing, and education. As the training and consulting division of SAGE, it helps healthcare and aging-services organizations build safer, more inclusive, person-centered environments for LGBTQ+ older adults through practical, action-oriented learning and strategic guidance.





The Need Is Real and Urgent

LGBTQ+ older adults remain a growing and often invisible population in care settings. Many have **lived through decades of discrimination** and enter healthcare, senior housing, and aging-services environments with **concerns about safety, dignity, and respect**. Recent 2026 messaging underscores the urgency.

- 65% of LGBTQ+ adults report **daily discrimination**
- Many **delay or avoid care due to fear of mistreatment**, leading to higher risks of worse health outcomes.
- By 2030, up to 7 million LGBTQ+ older adults will be seeking aging and healthcare services, but many providers are still unprepared.



Why Organizations Choose SAGECare

Organizations partner with SAGECare because its approach is practical, non-judgmental, and focused on real-world care delivery. SAGECare combines decades of LGBTQ+ aging expertise with high-trust learning environments that help teams build empathy, improve service quality, strengthen compliance, and enhance organizational reputation. Its impact includes hundreds of thousands of professionals trained and more than a thousand credentialed organizations across all 50 states, Washington, DC, Puerto Rico, and Canada.

SAGECare's courses are designed to be cost-effective, impactful, and sustainable, helping organizations create inclusive environments where everyone feels respected and valued.

For teams seeking a trusted partner, not just a vendor, SAGECare offers the expertise, flexibility, and credibility to turn inclusion into action.

Services

Training

Virtual and in-person learning for leadership and frontline staff, including specialized topics and practical skill-building.

Consulting

Strategic support for auditing, document and policy review, service and program improvement, and implementation planning.

Credentialing

Recognition programs with physical and digital seals and marketing support for organizations that meet requirements.

Speaking Engagements & Independent Study

Educational sessions, webinars, podcasts, and on-demand learning options, including CEU-related opportunities.



Popular Training Programs

Improving Aging Services for LGBTQ+ Older Adults Leadership Training

An intensive program designed for leadership and policy-makers. Available as an in-person, or hybrid training program that paints a nuanced picture of the needs, concerns, and culture of the LGBTQ+ community. Empower your organizations with best practices and strategies for helping LGBTQ+ older adults feel more included

Specialized Staff Training Topics

SAGECare offers a robust catalog of specialized 1-hour training topics that address issues that impact hundreds of thousands of prospective clients but are often forgotten. Some of our most popular topics include:

- *Creating Inclusive Communities*
- *Affirming Care for Transgender and Non-Binary Communities*
- *Preventing & Responding to Bullying*
- *Guidance & Grace: Preparing LGBTQ+ Older Adults for End-of-Life Care*

Many of our topics satisfy state training requirements in California, New York, and more!

Community

Elevate your community one step further with our *Resident Conversations*, a 1-hour facilitated discussion between a Certified SAGECare Trainer and your residents. We provide a safe space for your community to ask questions, learn information, and engage constructively with LGBTQ+ culture.



Real Talk, Real Change: Hear What Our Clients Have to Say

Partnering with SAGECare was a pivotal move. We aren't LGBTQ+ experts, so we knew we needed their depth in cultural competency. SAGECare's training didn't just inform—it transformed. The LGBTQ+ history timeline sparked a deep personal reflection for me. I remembered my friend David, who lost sixty-eight friends to HIV. That historical context gave me a new lens to understand both past and present challenges in our field.

Doug Simpson
Executive Director of INELDA

Existing residents have appreciated and new residents have moved in because they want to be able to share openly about their children and grandchildren who are LGBTQ and know that these members of their families can come to visit them and be themselves.

Rev. Beth Long-Higgins
VP of Engagement of United Church Homes

SAGECare training has taken us to a new and critically important level, ensuring that our staff is equipped to serve the city's 750,000 LGBT men, women and children – and our LGBT elders in particular – with compassionate, respectful & supportive care.

Richard J. Rothstein
Vice President Enterprise Communications of Visiting Nurse Service of New York

What makes Kendal at Oberlin so special is the freedom to be fully oneself. Here I have found a vibrant and active group of LGBTQ+ individuals, more than 200+ committed Allies, and an atmosphere of genuine love, support, and belonging. I came here looking for a welcoming place to live; I found a chosen family, and a community where I have been able to grow, flourish, and feel deeply at home.

Kerry
Resident



Investing in Affirming Care for a Better Future

Get started today

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sagecare®
LGBTQ+ Aging Cultural Competency