



Collecting Sexual Orientation & Gender Identity (SOGI) Information

A Best Practices Guide for Aging Service Providers

For home health providers, assisted living communities, and other organizations serving older adults, the intake process is a crucial opportunity to get to know clients, patients, and constituents. It sets the tone for the experience they will have with your facility, staff, and even their peers. But many intake forms and conversations are not designed to collect demographic information in an inclusive way that isolates assumptions and helps teams provide true person-directed care.

Learn how to include sexual orientation and gender identity (SOGI) questions in your intake interviews that incorporate acceptable language and take an intersectional approach to demographics.

Why Collect SOGI?

Your organization's goal is to treat everyone equally, so why are conversations around SOGI an important part of caring for older adults? Because many people are afraid of negative reactions or consequences if they outwardly identify themselves as members of the LGBTQ+ community. By providing a safe, optional opportunity to share this information, you signal that your organization recognizes and affirms the intersectional identities of all individuals, including LGBTQ+ older adults.

- Improve person-centered care
- Understand health and service disparities
- Support health equity initiatives
- Meet emerging state & federal expectations
- Improve quality improvement efforts
- Demonstrate commitment to inclusive aging services
- Better recognize caregiving and support networks

