

LGBTQ+ EDUCATIONAL CONTENT

SOCIAL MEDIA & INTERNAL CONVERSATION
SUGGESTIONS TO INCREASE AWARENESS ON
LGBTQ+ TOPICS



Training • Credentialing • Consulting • Speaking



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AUGUST

All-Month – *National Immunization Awareness Month*

Did you know that LGBTQ+ people are at higher risk of several preventable diseases than non-LGBTQ+ people? This August, we recognize how important vaccines are to LGBTQ+ people of all ages and those living with HIV/AIDS. Speak to your clinician today about which vaccines may be right for you!

<https://www.cdc.gov/vaccines/adults/rec-vac/index.html>

August 2nd, 1924 – *James Baldwin's Birthday*

Legendary writer and activist James Baldwin was born in New York. Baldwin's legacy is one of profound insight, courage, and compassion. His writings continue to challenge and inspire, urging us to confront our prejudices and strive for a more just and equitable society. Let us remember Baldwin not solely based on his identity but for the extraordinary contributions he made to our collective identity.

<https://bi.org/en/famous/james-baldwin>

Beginning on the First Sunday in August – *National Health Center Week*

This week is all about raising awareness and advocating for positive administrative policies, celebrating victories, and striving for the best health care system for all.

<https://healthcenterweek.org/faqs/>

August 4th, 1961 – *Barack Obama's Birthday*

44th president, Barack Obama, was born. He was quoted in his 2015 State of the Union Address saying, “As Americans, we respect human dignity. That’s why we defend free speech, advocate for political prisoners, and condemn the persecution of women, religious minorities, and people who are lesbian, gay, bisexual, or transgender.” Happy birthday to President Obama!

<https://time.com/3816952/obama-gay-lesbian-transgender-lgbt-rights/>

August 6th, 1965 – *Signing the Voting Rights Act*

President Johnson signed the Voting Rights Act, which sought to secure the right to vote for racial minorities throughout the United States. By helping secure the right to vote, the VRA laid the groundwork for greater political representation and participation. This increased representation has been essential for advancing the rights and interests of other marginalized groups, including LGBTQ+ people everywhere.

<https://naacp.org/find-resources/history-explained/legislative-milestones/voting-rights-act-1965>

AUGUST

August 9th, annually – *International Day of the World's Indigenous Peoples*

Research from The Trevor Project shows that Indigenous LGBTQ+ young people report rates of poor mental health indicators much higher than the overall sample of LGBTQ+ young people. Today, we honor Indigenous people throughout the world and call particular attention to the unique needs of LGBTQ+ Indigenous people.

<https://www.thetrevorproject.org/research-briefs/the-mental-health-and-well-being-of-indigenous-lgbtq-young-people/>

August 11th, 1973 – *The Birth of Hip Hop*

Many consider DJ Kool Herc's back-to-school party in the Bronx to be the day that hip hop broke into the American mainstream. This dynamic movement has profoundly enriched Black culture through expression, fostering innovation, and much more. Although hip hop has a mixed history for LGBTQ+ people, today we recognize this important milestone for Black people and for the LGBTQ+ individuals who have contributed to the movement – openly and otherwise.

<https://www.hotnewhiphop.com/682446-august-11-hip-hop-explained>

Second Sunday in August - *Gay Uncle Day*

Today, we celebrate all the “Guncles” and the families – both chosen and otherwise – they help complete!

<https://gayswithkids.com/calling-all-gay-uncles-its-guncles-day/>

August 13th, annually – *World Organ Donation Day*

Remember, a person's sexual orientation, gender, gender identity, or gender expression does not prevent them from being a donor. Donate Life America recommends that everyone register their decision to be a donor at

[RegisterMe.org](https://donatelife.net/faqs/lgbtq/). <https://donatelife.net/faqs/lgbtq/>

AUGUST

August 14th, annually – *National Financial Awareness Day*

Did you know that 51% of LGBTQ+ elders are very concerned about having enough money to live on, compared to 36% of their non-LGBTQ+ peers? To that end, we encourage older adults everywhere to use SAGECents to help increase financial stability and reduce economic stress.

<https://www.sageusa.org/what-we-do/sagecents/>

August 16th, 1936 – *Social Security Bill enacted*

President Franklin D. Roosevelt signed the Social Security Bill into law. At that time, attitudes and legal protections for LGBTQ+ people were much different than they are today. Although we have made significant advancements, we are still forging ahead in the effort to improve the legal and social protections that are critical to ensuring equal treatment for older LGBTQ+ people.

https://ballotpedia.org/Social_Security_Act_of_1935

August 16th, 1958 – *Madonna's Birthday*

Although she has a storied history in show business, today we celebrate Madonna's ongoing commitment to HIV/AIDS activism throughout her career. With nearly half of the people living with HIV in the U.S. being over 50 years old, activism and awareness of HIV/AIDS remain important at every stage of life.

<https://www.nytimes.com/2023/12/01/style/madonna-aids-memorial-celebration-tour.html>

August 17th, annually – *Baby Boomers Recognition Day*

Did you know that, according to data from MetLife, only 44% of LGBTQ+ Baby Boomers were "out completely" in 2004? On this day, let us recognize all Baby Boomers, especially those who are not comfortable living completely "out of the closet." How are you showing up and celebrating LGBTQ+ Baby Boomers today?

<https://www.lgbtagingcenter.org/resources/pdfs/OutandAging.pdf>

AUGUST

August 19th, 1946 – *Bill Clinton's Birthday*

Did you know he wrote an op-ed for The Washington Post in 2013 to disavow the Defense of Marriage Act (DOMA), which he signed into law 17 years earlier? It is uncommon for a politician to publicly admit their failures, but Clinton himself labeled DOMA as discriminatory and anti-LGBTQ+. The law was overturned, helping pave the way for LGBTQ+ marriage equality. Happy 78th birthday to Bill Clinton!

https://www.washingtonpost.com/opinions/bill-clinton-its-time-to-overturn-doma/2013/03/07/fc184408-8747-11e2-98a3-b3db6b9ac586_story.html

August 21st, annually – *Happy National Senior Citizens Day*

In the Presidential Proclamation creating this observance, George Bush wrote, “Across the United States, older Americans are proving that the senior years – like any other season in life – hold great opportunities and rewards of their own.” We honor those opportunities and rewards today and every day!

<https://www.census.gov/newsroom/stories/senior-citizens-day.html>

August 23rd, annually – *Health Unit Coordinator Day*

Celebrate the unsung heroes of your healthcare team! The non-clinical coordinators who handle the day-to-day administrative duties that make it possible for your care providers to thrive!

<https://www.biography.com/activists/marsha-p-johnson><https://www.healthcaredegree.com/blog/health-unit-coordinator-week>

August 24th, 1945 – *Marsha P. Johnson's Birthday*

“No pride for some of us without liberation for all of us.” Johnson worked tirelessly throughout her life as an outspoken activist for LGBTQ+ people. Many consider the 1969 Stonewall Riots, in which Johnson participated, a pivotal moment in the LGBTQ+ rights movement!

<https://www.biography.com/activists/marsha-p-johnson>

August 26th, annually – *Happy Women's Equality Day*

Today, we celebrate the culmination of tireless work by women throughout the U.S. to obtain the right to vote with the passage of the 19th Amendment.

<https://www.hrc.org/news/marking-national-womens-equality-day>

AUGUST

August 28th, annually – Honoring Emmett Till

Today, we remember and honor the memory of Emmett Till, who was lynched at age 14 on this day in 1955. Just eight years later, The March on Washington for Jobs and Freedom took place in 1963, during which Dr. Martin Luther King Jr. gave his “I Have a Dream” speech. Till’s story and the subsequent events of the Civil Rights Movement remind us of the horrific history of racism in America, which we are still actively dismantling to ensure a more just tomorrow for Black people everywhere.

<https://nmaahc.si.edu/explore/stories/emmett-tills-death-inspired-movement>

Last Friday of August – *Wear It Purple Day*

Show solidarity and fight against LGBTQ+ discrimination and bullying by wearing purple today.

<https://heckinunicorn.com/blogs/heckin-unicorn-blog/when-is-wear-it-purple-day-2024-and-what-does-it-mean>

Check Back Each Month for New Suggestions!

