

LGBTQ+ EDUCATIONAL CONTENT

SOCIAL MEDIA & INTERNAL CONVERSATION
SUGGESTIONS TO INCREASE AWARENESS ON
LGBTQ+ TOPICS



Training • Credentialing • Consulting • Speaking



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February

Monthly Observances

Black History Month

2025 National Theme: African Americans and Labor. This theme underscores the diverse and significant ways labor—whether voluntary or involuntary, skilled or unskilled—has been at the core of the Black American experience. [Download Resource](#)

Senior Independence Month

This month allows senior citizens and community members to share resources that help the elderly live independent and full lives.

February 2nd, annually – *Groundhog Day*

Groundhog Day comes from a Pennsylvania Dutch superstition. The earliest known record of the holiday comes from an 1886 edition of the local Punxsutawney newspaper. The following year brought the first official trek to Gobbler's Knob. Now, millions participate nationwide in the fun, albeit silly, tradition of watching Punxsutawney Phil predict whether we'll enjoy an early spring or endure an extended winter.

February 4th, annually – *Rosa Parks birthday*

Celebrated on her birthday, this holiday honors the life of civil rights leader Rosa Parks, who famously refused to give up her bus seat to a white passenger in 1955. The day is celebrated on different days in different states. Did you know, some states celebrate her courage on December 1st instead?

February 7th, annually – *National Black HIV & AIDs Awareness Day*

First observed in 1999, this observance is a day to acknowledge and raise awareness regarding how HIV disproportionately affects Black people. Use the hashtag #NBHAAD to join the conversation and share your support.

February

February 12th, annually – *National Freedom to Marry Day*

Today celebrates the freedom of marriage for all people, regardless of sexual orientation. The holiday has been celebrated annually since Lambda Legal founded the observance in 1998.

February 14th, annually – *Valentine's Day*

Today is a day all about loving love! It's not just about romantic love. Show your love and appreciation for friends, family, and partners!

February 15th, annually – *Susan B. Anthony Day*

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Third Monday in February – *President's Day*

Also known as Washington's Birthday at the federal level, President's Day was established in 1879 to honor all who have served as President. While many state traditions honor primarily George Washington as the first President, other states will include influential Commanders-in-Chief such as Abraham Lincoln.

February 20th, annually – *World Day of Social Justice*

Changing every year, the theme for the World Day of Social Justice in 2025 is expected to be "Empowering Inclusion: Bridging Gaps for Social Justice," which emphasizes the need for inclusive policies and actions to combat systemic inequalities.

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February 21st, annually – *International Stand Up to Bullying Day*

National Stop Bullying Day 2025 is an unofficial holiday that promotes standing up against bullying. It rallies students, teachers, and parents alike to take the initiative to end and prevent bullying in schools and other mutual learning environments.

February 28th, annually – *HIV is not a Crime Day*

Established in 2022 by the Sero Project and the Elizabeth Taylor AIDS Foundation, today is an opportunity to raise awareness of the injustice of criminalizing people based on their HIV status.

Check Back Each Month for Next Months Suggestions

